

अखिलभारतीयआयुर्विज्ञानसंस्थान (एम्स), कल्याणी
All India Institute of Medical Sciences (AIIMS), Kalyani
राष्ट्रीयराजमार्गनंबर-34 कनेक्टर, वसंतपुर, सगुना, कल्याणी, पश्चिमबंगाल, 741245
National Highway-34 Connector, Basantapur, Saguna, Kalyani, West Bengal 741245

SPECIAL CAMPAIGN 3.0

2nd October to 31st October,2023



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“Swachh Bharat Abhiyan” is an initiative by the Hon’ble Prime Minister, Sh. Narendra Modi ji as a nationwide cleanliness/hygiene campaign. It was launched on 2nd October 2014, on the birthday of “Father of the Nation”, Mahatma Gandhi, with a vision of a clean India, and making Indian people aware, and realize the importance of clean and green environment.

Special campaign 3.0 started in 2nd october 2023 with the objective of bringing a fortnight of intense focus on the issues and practices of Swachhta by engaging Government of India Ministries/Departments in their jurisdictions.

As a part of this “Government of India” initiative, AIIMS, Kalyani has actively organized and participated in “Swachh Bharat Abhiyan” by organizing various Swachhta activities and awareness events during the 30 days “Special campaign 3.0” event. .Executive Director, Prof. Ramji Singh inaugurated the event, and highlighted the relevance of Mahatma Gandhi teachings in the present day, and stressed on the need of educating people about importance of hygiene and plastic wastes, its impacts and cleanliness .

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Honorable Executive Director, Medical Superintendent and AIIMS staff paid homage to Mahatma Gandhi ji

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Organizing Committee of Special Campaign 3.0

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Glimpses of Before and After for cleanliness drive (housekeeping section)

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Glimpses of Before and After for cleanliness drive (horticulture section)

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Glimpses of Before and After for
 Cleanliness activities (Shramdaan) by
 Various department



Department of Endocrinology & Metabolism
 Celebrated : " Swachhata campaign 3.0 "
 Date: 2nd October to 31st October
 AIIMS, Kalyani

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Painting Competition



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Best Practices



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Housekeeping and horticulture staff took swachhata pledge and volunteered for cleanliness activities under Special campaign 3.0

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Glimpses of "Swachhata warriors" (winners of the quiz under special awareness initiative at AIIMS, Kalyani-"Treatment for patient, teaching for kin" awareness program at OPD complex

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TWEETS				
S . N o .	Name of the Office/Institute/Hospital	S u b j e c t o f T w e e t s	URL of Tweets	D a t e o f T w e e t s
1	AIIMS, KALYANI	Before Photographs of identified sites for cleanliness under Special Campaign 3.0	https://x.com/AiimsKalyani/status/1709826168843899306?s=20	05/10/2023
2	AIIMS, KALYANI	Glimpses of Special campaign 3.0 (2nd-4th October, 2023)	https://x.com/AiimsKalyani/status/1709827435267788978?s=20	05/10/2023
3	AIIMS, KALYANI	Illustrative photographs of Before and After cleanliness under Special campaign 3.0	https://x.com/AiimsKalyani/status/1710275618842317089?s=20	06/10/2023
4	AIIMS, KALYANI	Glimpses of Before and After for cleanliness drive on 6th Oct, 2023 under "Special campaign 3.0	https://x.com/AiimsKalyani/status/1710277350204862966?s=20	06/10/2023

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5	AIIMS, KALYANI	Glimpses of Before and After for cleanliness drive on 7 Oct, 2023 under Special campaign 3.0	https://x.com/AiimsKalyani/status/1710890470044475572?s=20	08/10/2023
6	AIIMS, KALYANI	Glimpses of Before and After for cleanliness drive on 8 Oct, 2023 under Special campaign 3.0	https://x.com/AiimsKalyani/status/1711374766299586589?s=20	09/10/2023
7	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special Campaign 3.0	https://x.com/AiimsKalyani/status/1711375391590621549?s=20	09/10/2023
8	AIIMS, KALYANI	Glimpses of Before and After photographs for cleanliness activities on 10oct at new Academics section office under Special campaign 3.0	https://x.com/AiimsKalyani/status/1711999176832414012?s=20	11/10/2023
9	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 11oct	https://x.com/AiimsKalyani/status/1712139311397929384?s=20	11/10/2023
10	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 12oct	https://x.com/AiimsKalyani/status/1712538579048812923?s=20	13/10/2023
11	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0- "Institutionalising swachhata and minimizing	https://x.com/AiimsKalyani/status/1712798178091884796?s=20	13/10/2023

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		pendency in government offices" activities on 13 Oct		
12	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 14 th oct, 2023	https://x.com/AiimsKalyani/status/1713249372799156584?s=20	14/10/2023
13	AIIMS, KALYANI	Global Handwashing Day celebration under Special Campaign 3.0 done by the Housekeeping section & Kayakalp committee	https://x.com/AiimsKalyani/status/1713615936606142784?s=20	15/10/2023
14	AIIMS, KALYANI	On the occasion of World Food Day (16.10.23), sanitation and Hygiene section and kayakalp Committee organized an awareness programme about General Waste Segregation under Special campaign 3.0 in OPD	https://x.com/AiimsKalyani/status/1714254500956189062?s=20	17/10/2023
15	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on	https://x.com/AiimsKalyani/status/1714509020453888029?s=20	18/10/2023
16	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0- 18 Oct	https://x.com/AiimsKalyani/status/1714615703633121610?s=20	18/10/2023

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17	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 19 Oct	https://x.com/AiimsKalyani/status/1715076165285884056?s=20	19/10/2023
18	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 20 Oct 2023	https://x.com/AiimsKalyani/status/1715596991168930203?s=20	21/10/2023
19	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 21 Oct 2023	https://x.com/AiimsKalyani/status/1716140700814004684?s=20	22/10/2023
20	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 21 Oct 2023	https://x.com/AiimsKalyani/status/1716466366776246381?s=20	23/10/2023
21	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities under Special campaign 3.0 on 22 Oct 2023	https://x.com/AiimsKalyani/status/1716467053933248620?s=20	23/10/2023
22	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities at medical education unit and sanitation hygiene section under Special campaign 3.0- "Institutionalising swachhata and minimizing pendency in government offices" activities on 24-10-2023	https://x.com/AiimsKalyani/status/1717211371404947912?s=20	25/10/2023

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23	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities at medical education unit and sanitation hygiene section under Special campaign 3.0- "Institutionalising swachhata and minimizing pendency in government offices" activities on 25-10-2023	https://x.com/AiimsKalyani/status/1717211950164357513?s=20	25/10/2023
24	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities at the department of Pathology, ENT, Burn & Plastic Surgery under Special campaign 3.0- "Institutionalising Swachhata and Minimizing pendency in government offices" activities on 26 Oct at AIIMS, Kalyani	https://x.com/AiimsKalyani/status/1717973362465804633?s=20	28/10/2023
25	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities at MS Office under Special campaign 3.0- "Institutionalising swachhata	https://x.com/AiimsKalyani/status/1718547085015064583?s=20	29/10/2023

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		and minimizing pendency in government offices" activities on 27 Oct at AIIMS, Kalyani		
26	AIIMS, KALYANI	Painting competition was organised under special campaign 3.0 on 28 Oct,2023 at AIIMS Kalyani. More than 90 participants had contested in the event	https://x.com/AiimsKalyani/status/1718912315943469195?s=20	29/10/2023
27	AIIMS, KALYANI	Housekeeping and horticulture staff took swachhata pledge and volunteered for cleanliness activities under Special campaign 3.0- "Institutionalising swachhata and minimizing pendency in government offices" activities on 29 Oct 2023 at AIIMS, Kalyani	https://x.com/AiimsKalyani/status/1718950108908441899?s=20	30/10/2023
28	AIIMS, KALYANI	Glimpses of "Swachhata warriors" (winners of the	https://x.com/AiimsKalyani/status/1718950968044527630?s=20	30/10/2023

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		quiz under special awareness initiative at AIIMS, Kalyani- "Treatment for patient, teaching for kin" awareness program at OPD complex, AIIMS, Kalyani" on 29 Oct, 2023		
29	AIIMS, KALYANI	Glimpses of Before and After for cleanliness activities at Endocrinology & Metabolism under Special campaign 3.0- "Institutionalising swachhata and minimizing pendency in government offices" activities on 31 Oct at AIIMS, Kalyani	https://x.com/AiimsKalyani/status/1719408901677044206?s=20	30/10/2023
30	AIIMS, KALYANI	Glimpses of nukkad natak by housekeeping staff about breast cancer under special campaign 3.0.	https://x.com/AiimsKalyani/status/1719409340212498926?s=20	30/10/2023

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