SWACHH DIWALI SHUBH DIWALI REPORT-2023















"Swachh Bharat Abhiyan" is an initiative by the Hon'ble Prime Minister, Sh. Narendra Modi ji as a nationwide cleanliness/hygiene campaign. It was launched on 2nd October 2014, on the birthday of "Father of the Nation", Mahatma Gandhi, with a vision of a clean India, and making Indian people aware, and realize the importance of clean and green environment.

Swachh Diwali Shubh Diwali started in 6th November, aims at invoking the cultural significance of Diwali with the journey of Swachh Bharat by encouraging clean and ecofriendly celebrations. It is designed to engage with public to prioritize cleanliness of not just homes but also of their neighborhoods, practice source segregation of waste, promote waste to wealth, abstain from use of Single Use Plastics (SUP), adopt ecofriendly materials and promote 'Vocal for Local'.

Awareness Program against Single use plastic









Quiz competition for Kids





Swachhata Warriors





Cleaning Activity













